



BSS London Accepted Registrant List | 9 May 2019

First Name	Last Name	Title	Company
Saiful	Ahmed	Associate Director EMEA, Technology Services	Annalect Data Group (an Omnicom company)
Danny	Aldred	Global Advertising Director	Financial Times
Greg	Andrews	Analyst, Platform Operations	Publicis Media
Mareen	Anthonipillai	Head Of Ad Operations	Mail Metro Media
Jenny	Antoniou	Head of Ad Operations	Dennis
Ina	Arens	Head of Programmatic Worldwide	MediaCom The Content + Connections Agency
Janeka	Atugoda	Director, EMEA Data Strategy & Analytics	Johnson & Johnson
Chloe	Au	Client Strategist	Publicis Media
Lyvia	Aylward-Davies	Digital Director	OMD
Chantal	Barcelona	Media Manager	Mars Wrigley
Gerson	Barnett	Chief Sales & Marketing Officer	Givewith
Sean	Barry	Consultant	Teneo
Nicola	Bartlette	Sales Director	Condé Nast Digital
Hannah	Beanland	Global Associate Director, Digital Operations	Dentsu Aegis Media
Nicola	Bevan	Director of Programmatic	GroupM Digital
Max	Beverton- Palmer	Head of Digital Policy	Sky
Jo	Bland	Senior Account Manager	ABC
Justine	Bower	Director of Communications	UKTV
Harrison	Boys	Media Standards Director EMEA	MBWW
Jessica	Bradley	Business Director, EMEA	DoubleVerify
Emily	Braund	Data Analyst	Agenda21
Richard	Brindley	CTO	Vibrant Media
Mat	Broughton	Editor	ExchangeWire
AJ	Brown	Brand Safety Operations Lead	Twitter
Gill	Browne	Account Manager	Propeller PR
Ryan	Buckley	Head Of Programmatic	Hearst
Dorian	Bunker	Global Digital Sales & Operations	ESPN

Scott	Burford	Commercial Director	JICWEBS
Yuri	Burka	Managing Director, Europe	33Across
Maeve	Burns	Policy Specialist	Twitter
Tom	Burns	Director, Digital Standards and Partnerships, RoW	Publicis Media
Mahmood	Butt	Head of B2B Programmatic	DWA
Tania	Cabrera	Audit Manager, UK	BPA Worldwide
Maria	Cadbury	Head of UK	Channel Factory
Maria	Cadbury	Founder & CEO	We Are Spring
Robert	Cadwell	PM Brand Safety	Facebook
Mark	Campbell	Ad Tech Implementation	iProspect
Robert	Carson	Director, Business and Audience Insights, EMEA	IPG Mediabrands UK
Richard	Cavill	Media Activation Director	Essence Global
Tony	Chen	CEO	Channel Factory
Dean	Cook	Programmatic Director	TI Media
Geoff	Copps	Managing Partner, Head of Data	IPG Mediabrands UK
Malcom	Cox	Founder	Ideal Outcome
Paul	D'urso	Head of Optimisation	Bauer Media
Richard	Davies	Head of Conversion and Digital	MediaCom The Content + Connections Agency
Dan	Davy-Thorburn	Product Director	Dentsu Aegis Network
Paul	De La Nougerede	Commercial Product Director	Telegraph Media Group
Mindy Elliott	Diamond	Product Specialist Lead	Twitter
	Donnelly	Global Programmatic Ops	Skyscanner
David	Doty	President	DD Digital Perspectives
Danny	Doyle	Head of Ad Operations	Hearst Magazines UK
Karen	Eccles	Director, Commercial Innovation	Telegraph
Ellie	Edwards-Scott	Co-Founder	The Advisory Collective
Andy	Evans	Investor / Advisor	Wells Digital
Jen	Faull	Brands Editor	The Drum
Townsend	Feehan	CEO	IAB Europe
Lucy	Figiel	Account Executive	MWW PR
Paul	Firmin	Agency Group Head	GumGum
Rose	Fisher	Media Analyst	GroupM
Andy	Flint	Head of Business Development	ABC
Eric	Fong	PMM Brand Safety	Facebook
Louis	Fry	Ad Operations Manager	Agenda21
Philip	Galloway	Technology Partnerships Director (Advertising & Media)	BT
Andrea	Garford-Tull	Group Senior Counsel, Tech & IP	Dentsu Aegis Network

Josh	Garrod	Account Director	Agenda21
Rob	Gay	CEO	Venatus Media
Marc	Geraghty	Global Business Lead	Google
Zuzanna	Gierlinska	Head of Programmatic, Europe	Spotify
Andrew	Giordano	Managing Director - EMEA	DoubleVerify
David	Goddard	VP, Global Programmatic	BBC
Ritesh	Gohil	Business Director, Programmatic	Mindshare World
Anne	Goodman	SVP Blockchain Ventures	AOL
Florian	Gramshammer	Managing Director EMEA	Impact
Susan	Hansford	Senior Business Development	JICWEBS
Craig	Harris	Production Editor	WARC
Martha	Harrison	Head of Digital Standards and Partnerships	Publicis Media
Richard	Heins	Sr. Product Manager	Dentsu Aegis Network
Andy	Hickson	Head Of Investment Strategy	Wavemaker
Anthony	Hitchings	Digital Advertising Operations	Financial Times
Liz	Hoar	Head of Marketing	JICWEBS
Luke	Hogan	Advertising Technology Manager	Telegraph
Tom	Holmes	Stock & Advertising	Autotrader
Dave	Hompe	VP mPlatform EMEA	GroupM
Danny	Hopwood	President Digital Display EMEA	Omnicom Media Group
Carl	Huber-Dcruze	Associate Director - Programmatic Sales EMEA	ESPN
Aashna	Jariwala	Marketing and Events Manager	The 614 Group
Carlee	Jean	Global Data Ethics and Privacy	MBWW
Jamuna	Jeganathapillai	Senior Manager, Business Operations & Strategy	Verizon Media
Jarrold	Jenkins	Product Policy Manager	Facebook
Jonathan	Kelly	Global Head of Trading	Twitch
Jonathan	Kelly	Global Head of Trading	Twitch
Jules	Kendrick	Chief Executive	JICWEBS
Christopher	Kenna	CEO	Brand Advance
Alex	Kirby	Head of programmatic and audience data	Dennis Publishing LTD
Jenny	Kirby	Managing Partner, Digital	GroupM
Adrian	Lacey	Facilitator of Commercial Standards Groups	JICWEBS
Tina	Lakhani	Ad Tech & Standards Manager	IAB
Kiessé	Lamour	Managing Partner, Digital Best Practice & Brand Safety	Omnicom
Clare	Langstaff	Audit Manager	ABC
Rory	Latham	Yield and Inventory Manager	GroupM

Michelle	Le	Publisher Account Manager,	GumGum
Jamie	Leach	Global Client Managing Director	Starcom
Magdalena	Lindner	Online Marketing Consultant	Magdalena Lindner
Tamara	Littleton	Founder and CEO	The Social Element
Paul	Lomax	Chief Technology Officer	Dennis Publishing
Adam	London	Third Party Lead	Facebook
Paul	Martin	Vice President Marketing	Xaxis
Michelle	Marzan	Chief Strategy Officer	MainAd
Saqib	Mausoof	Chief Data Strategist	IPG Mediabrands
Alex	McGibbons	Head of Product Enablement	Xaxis
Joseph	Mckenna	Head of Programmatic Audience Activation	m/SIX
Katie	McSweeney	Business Director	OMD
Lisa	Menaldo	Consultant Adtech	ZEFR
John	Merrifield	Global Director of Platform Sales	ZEFR
John	Montgomery	EVP, Global Brand Safety	GroupM
David	Moore	Senior Advisor	WPP
Jonnie	Moyes	Sales Manager	Sovrn
Adrian	Mueller	Associate Director	MediaCom
David	Murnick	EVP Digital Operations	Dentsu Aegis Network
Catherine	Murray	Director of Digital Operations and Optimisation	The Guardian
Dyana	Nadji	Director, YouTube EMEA	Google
Paul	Nasse	MD, EMEA Strategic Alliances	Integral Ad Science
Craig	Newsome	Head of Ad Ops & Client Services	AutoTrader UK
Alex	Norman	Head of Ad Operations IPG Mediabrand EMEA	IPG Mediabrands UK
Piers	North	Group Digital Director	Reach Solutions
Nataleigh	O'Connell	Brand Safety Lead, EMEA	Google
Barbara	O'Malley	Technical Product Director	Infectious Media
Philip	OConnell	Head of Revenue Optimisation	CBS Interactive
Seun	Odeneye	Digital Integrations and Operations Director	Mindshare
Ahmed	Omer	Marketing Director	GroupM Digital
Chris	Paine	Sales Consultant	The 614 Group
Andrew	Pancer	COO	Mail Online
Ashley	Paulsen	Digital Media Tech Lead	Google
Justin	Pearse	Director	Bluestripe Media Services
Vinny	Phillips	Audience Activation Lead	Autotrader
Tom	Pickworth	Head of Technical Operations, Commercial	MailOnline
Jan	Pitt	Director of Client Services	ABC

Fern	Potter	Managing Partner	Neo UK
Ed	Preedy	MD of Europe	GumGum
Ben	Price	Sales Operations Director	Clear Channel UK
Ben	Price	Sales Operations Director	Clear Channel
Som	Puangladda	VP of Global Marketing	GumGum
Carly	Radford	Programmatic Partnerships Manager Advertising	Telegraph Media Group
Tom	Rado	Programmatic Account Director	m/SIX
Rob	Rasko	CEO and Founder	The 614 Group
Kaeli	Rautenbach	Head of Data and Insights/Digital Ad Operations	Dentsu Aegis Network
Richard-Lee	Read	Digital Ad Ops Trafficker EMEA	Bloomberg LP
Mark	Reed	Founder	Heaven Media
Richard	Reeves	Managing Director	AOP
Liam	Reynolds	Managing Director - National	JPIMedia
Natalie	Richardson	New Business and Marketing	Agenda21
Pete	Robins	Co-Founder	Agenda 21
James	Rosenthal	Director, Global Agency	Google
Will	Rowan	Analyst	Oath
Lindsay	Rowntree	Head Of Content	ExchangeWire
Tanisha	Sakhawat	Business Director EMEA	DoubleVerify
Dave	Sandham	Director of Media	GroupM
Zoe	Sersiron	Product Marketing Manager, Brand Safety	Facebook
Kristen	Sesto	Head of Audience	Encore Digital Media
Samir	Shah	Head of Data and Ad Tech	ZenithOptimedia Group
Mike	Shaw	VP International	Dataxu
Matt	Simpson	Joint CEO Investment EMEA	Omnicom Media Group
James	Sims	Digital & Publications Trading	Havas
Mark	Slade	CEO	Location Sciences
Julia	Smith	Partner, London	The 614 Group
Michael	Solomon	Digital Account Manager	Starcom
Kenny	Spångberg	CPO	GroupM Sweden
Mattias	Spetz	Managing Director, EU	Channel Factory
Doug	Stevenson	Founder & CEO	Vibrant Media
Francis	Stones	Director, European Operations	BPA Worldwide
Nick	Stringer	VP Global Engagement &	TAG
Zach	Sullivan	Chief Revenue Officer	Future
Erica	Taylor	Managing Director	Publicis Media
Ruben	Theva	Global Director (GHQ)	Anheuser-Busch InBev
Zak	Thoday	Head of Ad Operations EMEA	Essence

Lauren	Tiley	Senior Director, Strategic Client Partnerships	DoubleVerify
Ben	Titchener	International and Sales Planning Manager	Vevo
Victoria	Usher	CEO	GingerMay PR
Peter	Vajda	Senior Product Owner	Oracle Data Cloud
Leena	Vara-Patel	Operations and Ad Tech Director	Agenda21
Paul	Vassallo	Global Digital Partner	Carat
Christoph	von Reibnitz	Managing Director D.A.C.H.	Vibrant Media
Pete	Wallace	Commercial Director	GumGum
Jo	Waugh	Business and Marketing	JICWEBS
Christoph	Weber	Media Director	Mars
Alasdair	Weddell	Director of Media	UKTV
Alex	White	Head of Digital Product &	BBC Worldwide
Sarah	Whitfield	Head Of Global Marketing	Buzzoole
Adam	Whyte	Founder	Edge
Tim	Willcox	Managing Director	Amnet
Chris	Williams	CEO	Publicis Media
Stephen	Windegaard	Commercial Group Head - Programmatic	Future plc
John	Wittesaele	President	Xaxis EMEA
Keith	Wong	Global Digital Operations	Dentsu Aegis Network
Louisa	Wong	COO	Carat
Robin	Zieme	Head of Business Development	Channel Factory